



# Website

## AD PLACEMENT AGREEMENT

Prices valid through June, 2010

For Office Use

# Proms Plus!

[www.bnaimitzvahguide.com](http://www.bnaimitzvahguide.com) & [www.promsplus.com](http://www.promsplus.com)

### 1 WEBSITE / REGIONAL MARKET OPTIONS

Place my listing/ad in the publication(s) and regional markets selected:

- B'nai Mitzvah & Jewish Weddings** ([www.bnaimitzvahguide.com](http://www.bnaimitzvahguide.com))
- Baltimore, MD     Washington, DC     Philadelphia, PA
- South Florida     Metro NY     Chicago, IL
- Detroit, MI     Proms Plus ([www.promsplus.com](http://www.promsplus.com))

### 2 DISPLAY ADS (select one)      6 mos.    12 mos.

- Horizontal Banner - 340 x 40**      \$360    \$600  
All banners rotate at top of all pages (except Local Resource Pages).
- Stationary Button - 140 x 100**      \$40/Month  
Button appears on EVERY page (except Local Resource pages).

### LOCAL RESOURCE PAGES - ADS

Appears on resource page for ONE market (please select above):

- Horizontal Banner - 540 x 60**    ..... \$189/12 Mos.
- Stationary Button - 160 x 173**    ..... \$129/12 Mos.

Banners and buttons may be static or animated.

### SUBMITTAL OPTIONS: (Display Ads only-select one)

- My banner or button is being submitted electronically, on disk or via email (send to [production@bnaimitzvahguide.com](mailto:production@bnaimitzvahguide.com))
- Help design my button or banner  
(ADDITIONAL FEES APPLY – please attach desired wording and artwork)

### 3 LISTING OPTIONS & PRICING      6 mos.    12 mos.

- 'Our Advertisers' / Shopping Listing    \$125    \$200
- NOTE:** Current magazine advertisers receive free listings
- Magazine Ad Image with Your Listing    \$200    \$300
- Link to Your Site (from everywhere your listing appears)    \$75    \$100

### LISTING CATEGORY (select up to two):

- |  |  |
|--|--|
| <input type="checkbox"/> Gifts/Jewelry/Judaica     | <input type="checkbox"/> Rental Supplies           |
| <input type="checkbox"/> Banquet Facilities/Hotels | <input type="checkbox"/> Beauty                    |
| <input type="checkbox"/> Cakes & Pastries          | <input type="checkbox"/> Transportation/Travel     |
| <input type="checkbox"/> Invitations & Calligraphy | <input type="checkbox"/> Caterers/Catering         |
| <input type="checkbox"/> Novelties & Favors        | <input type="checkbox"/> Party/Event Planning Svcs |
| <input type="checkbox"/> Photography/Videography   | <input type="checkbox"/> Florists                  |
| <input type="checkbox"/> Music & Entertainment     | <input type="checkbox"/> Decorators & Theme Decor  |
| <input type="checkbox"/> Clothing                  | <input type="checkbox"/> Other                     |

### 4 BILLING INFORMATION

COMPANY \_\_\_\_\_

AGENCY (if applicable) \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

\_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

P.O. NUMBER \_\_\_\_\_

### 5 LISTING INFORMATION

COMPANY NAME \_\_\_\_\_

BUSINESS ADDRESS (include city & state, street address optional) \_\_\_\_\_

\_\_\_\_\_

PHONE (local) \_\_\_\_\_

PHONE (toll free) \_\_\_\_\_

E-MAIL \_\_\_\_\_

WEBSITE ADDRESS \_\_\_\_\_

### 6 PAYMENT OPTIONS (All Terms – Net 15)

Make Checks Payable To:      \$ TOTAL \_\_\_\_\_



Milestone Media Group, Inc.     VISA

5360-E Enterprise St.     MC

Eldersburg, MD 21784     AM EX

Office: 410-549-5490 • 1-877-856-5490 • Fax: 410-549-6467

Card # \_\_\_\_\_

Name on Card \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

**BUTTON AD DESIGN FEES**

- Static (Non-animated graphics) . . . . . \$125**
- 2 Frame Animated . . . . . \$200**
- 3 Frame Animated . . . . . \$275**

Banner Ad design fee add \$25 to all prices listed

**TERMS & CONDITIONS:**

1. *MILESTONE MEDIA GROUP, INC.* does not endorse advertisers and does not guarantee the accuracy of any claims made by advertisers.
2. All orders are subject to publisher's acceptance. The publisher reserves the right to reject or cancel any advertisement that does not conform to the editorial or graphic standards of the publication.
3. *MILESTONE MEDIA GROUP, INC.* endeavors to provide completely accurate information in all advertising. Proofs on advertisements created by the publisher will be forwarded for approval. If changes or corrections are needed, they must be so noted on the proof and the proof returned to the publisher within one week of its receipt by the advertiser. Otherwise, no guarantee can be made of the changes requested.
4. The publisher shall not be liable for failure to publish or distribute all or any part of the guide because of labor dispute, accidents, fires, acts of G\_d, or any other circumstances beyond the publisher's control. Further, in case of error or failure to print an advertisement, liability is limited to the cost of the advertisement.
5. By signing the Ad Placement Agreement, advertiser understands that payment is due by the first due date, that all discounts are contingent upon prompt payment, and that if allowed to run, past due balances are subject to an 18% Annual Rate late payment penalty. CANCELLATION PRIOR TO PUBLICATION IS SUBJECT TO A 5% CANCELLATION FEE. This agreement is entered into and governed by the laws of the State of Maryland.
6. The advertiser shall indemnify and hold harmless Milestone Media Group, Inc., its agents and employees, from and against any and all actions, claims, liabilities, demands, costs and expenses, including costs and attorney fees, from the publication of advertising material, or the content of any text, illustrations or copyrights, furnished by the advertiser.